

TRADE SUPPORT SCHEME

The Trade Support Scheme is a business assistance program that provides Northern Territory-based organisations with financial help to offset the cost of international marketing activities.

Given the current Global Financial Crisis, a number of short term enhancements and additional funding categories have been introduced to the Scheme to help businesses maintain their international marketing activities and diversify into new markets.

The enhancements are effective for all new applications from 17 March 2009, for a period of 12 months.

CATEGORY	FUNDING LIMITS
Airfares	Up to 50% of the cost for return economy class airfares out of the Northern Territory
International Accommodation	Up to 50%, maximum A\$200 per person per day
On-the-ground Expenses	Fixed payment of A\$150 per day per person
Marketing and Promotion	Increased Up to 75%, maximum A\$10,000
Website Design or Changes	Increased Up to 75%, maximum A\$5,000
International Trade Exhibitions and Conferences	Increased Up to 75%, maximum A\$6,000
Freight	Increased Up to 75%, maximum A\$2,000
Export Training	Increased Up to 75%, maximum A\$1,000
Inbound Buyers	As per funding categories
New International Tradeshows held Interstate (applicant must exhibit)	Up to 75%, maximum A\$6,000
New International Market Exploratory Visits	As per funding categories
New Regional Bonus (businesses located outside Darwin, Palmerston and Litchfield Shire)	\$500 per approved application where international travel is being undertaken

Contact: Phone 8999 5329 or email: tradesupport@nt.gov.au